

KELLER WILLIAMS PROTECTS CRITICAL EMAIL SYSTEMS WITH PINEAPP'S MAIL-SECURE

Mail-SeCure 2060 Series Secures Client/Customer Communications and Email Transactions

September 15, 2008 — PineApp™, a global leader in securing networks and email systems, announced that Keller Williams has selected PineApp's Mail-SeCure perimeter security appliance to protect the company and its networks from malicious email and spam attacks. Keller Williams Charlotte provides real estate guidance and services throughout the region of Charlotte, NC. With such a large clientele of potential new home buyers, maintaining streamlined, spam and virus free email operations is critical to success.

Based on PineApp Mail-SeCure's high level of security, ease of use, simple deployment and cost compared to other appliances and software solutions, Keller Williams selected PineApp to replace a previous ineffective spam solution that was already in place. Protecting over 550 users at Keller Williams, Mail-SeCure is an advanced anti-spam and email security appliance that combats evolving email-based threats such as botnets, image and MP3-based spam and sophisticated virus attacks.

"With the previous email and spam solution that we had in place, we were receiving over 110,000 emails on a weekly basis, without an accurate separation of what was spam and what was legitimate, business oriented mail," said Paul Micholic, IT Manager for Keller Williams. "After installing Mail-SeCure, we saw that an alarming 86,000 of those emails were spam and virus related. By eliminating such a massive amount of unwanted email, I'd estimate our productivity has increased by 65%".

Mail-SeCure provides unrivaled email security with the integration of five anti-virus engines – three signature based, one heuristic based and one zero-hour detection mechanism – along with 11 anti-spam engines. This approach protects against targeted threats such as Mail-bombing, DoES and Backscatter, as well as non-targeted threats including viruses, spam, worms and Trojan-horses.

"Within today's evolving real estate market, effective and safe electronic communications have never been more important," says Steve Curry, VP Channel Sales, PineApp. "Keller Williams understands the importance of keeping clients happy, while also maintaining a secure network to keep their client data safe. Mail-SeCure is a highly intuitive, self-learning solution that effectively protects against spam, malicious email script and other targeted attacks."

For enhanced network security, PineApp also offers Surf-SeCure, an in-line, real-time filtering appliance for internet-based threats and web surfing policy management. Additionally, PineApp's SeCure-SoHo offers a complete all-in-one security solution for small businesses. For more information on PineApp networks and email system security solutions, please visit www.pineapp.com.

About PineApp

PineApp™, a leader in securing networks and email systems, offers comprehensive appliance solutions for small, medium and large organizations. Since its founding in 2002, PineApp has specialized in email and content security systems and already has significant presence in more than 50 countries with offices in Israel, US, Canada, UK, Italy, Spain, France, Russia and Singapore. PineApp has established itself as a pioneer in the development of unique and innovative technologies to fight the different threats that exploit email systems. As a result, PineApp has become a leading supplier of comprehensive appliance based security solutions for email systems, suitable for organizations of all sizes from small offices to large enterprises.



Contact Steve Curry
steve@PineApp.com
877-300-3422 x801