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PineApp
Our Innovation - Your Security

April 03, 2008 09:01 AM Eastern Daylight Time

itravel2000 Blocks Spam With PineApp's Mail-SeCure Installed By NCI

IRVINE, Calif.--(BUSINESS WIRE)--PineApp™, a global leader in securing networks and email systems, in partnership with NCI, announced today that itravel2000, one of Canada's largest on-line travel agencies, has deployed PineApp's Mail-SeCure perimeter security appliance to protect them from malicious spam attacks. "itravel2000 is committed to offering our customers the best vacation value and the most convenient ways to book," says Mike Baxter, VP - Technology, itravel2000, "We receive more than 35,000 visits daily. Our customer responsiveness is of paramount importance to us and we can't afford to be distracted by massive amounts of spam and other undesirable non-work related emails. We turned to NCI, our trusted IT security solutions supplier who recommended PineApp."

According to NCI's VP of technology, Eugene NG, "itravel2000 was looking for an effective, easy to manage way to block spam and not lose any important customer correspondence. With their previous solution, their IT staff was spending 4 hours a day sifting through "spam filtered" email. NCI installed a cluster of two Mail-SeCure 2060 series devices that prevent spam from entering their network. This approach practically eliminates the spam and also safeguards them for email-based security attacks."

"itravel2000 serves thousands of customers worldwide daily, and our email system is critical for our agents to effectively administer travel plans to customers. By eliminating the large amount of spam, we no longer have to sift through unsolicited emails to find customer data and we are not afraid of missing anything important," said Richard Martin, Director - Information Technology, itravel2000. "We have seen companywide email spam drop to almost zero. PineApp's Mail-SeCure also protects us from malicious, targeted email attacks."

"We have witnessed an evolution in the amount and sophistication of spam attacks," says Steve Curry, VP Channel Sales, PineApp. "No longer is it simply a junk email asking you to donate money or visit a website. Today's hackers are injecting spam with Trojans, Viruses and other forms of malicious code. Sophisticated spam systems use botnets to deliver emails that prove resilient to most anti-virus and anti-botnet measures. PineApp's layered approach discovers and eliminates these new attack techniques in real-time."

PineApp's Mail-SeCure is an advanced anti-spam and email security appliance that combats evolving email-based threats such as botnets, image and MP3-based spam and sophisticated virus attacks. Mail-SeCure provides unrivaled email security with the integration of five anti-virus engines - three signature based, one heuristic based and one zero-hour detection mechanism - along with 11 anti-spam engines. This approach protects against targeted threats such as Mail-bombing, DoES and Backscatter, as well as non-targeted threats including viruses, spam, worms and Trojan-horses.

For enhanced network security, PineApp also offers Surf-SeCure, an in-line,

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real-time filtering appliance for internet-based threats and web surfing policy management. Additionally, PineApp's SeCure SoHo offers a complete all-in-one security solution for small businesses. For more information on PineApp security solutions, please visit www.pineapp.com. For PineApp sales and Network security solutions, please visit www.nci.ca.

About PineApp

PineApp is a leader in securing networks and email systems and offers comprehensive appliance solutions for all sized organizations. Founded in 2002, PineApp is headquartered in Israel, with branch offices in the UK, US, Spain, Italy, France, Russia and South Africa. In the past five years PineApp has specialized in email and content security systems and already has significant presence in more than 50 countries.

About itravel2000

itravel2000.com is one of Canada's largest on-line travel agencies. Over 3 million Canadians visit its site to research and book their travel through the dedicated "Customer Care Centre" which is staffed by over 100 travel counselors.








About NCI

NCI is Canada's premier full service reseller of IT Security and Networking products. We work with our clients to secure their IT environment in the most efficient and cost effective way. From security assessments through planning and solutions to installations, the NCI team of experienced security professionals (CISSP, CISA, and SANS GIAC certified) prides itself in supporting clients according to their needs. We deliver managed services and customized support to compliment the client's internal capabilities.

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